

# Oracle NetSuite ERP Professional Services Industry Case Study

- Applications Replaced: Sage, QuickBooks and Excel
- **Employees**: 51-200
- **Industry:** Professional Services
- **NetSuite Solutions**: Core ERP, Customer Relationship Management (CRM), Fixed Asset Management, Project Management, Job Costing, Resource Allocations, Payroll, Time Tracking & Expense Management

NetSuite is the #1 cloud ERP system globally for the professional services and consulting industries.

**Northwest Management Inc.** is a leader in forestland and environmental management, providing expertise in forestry, technology, wildfire, water resources, wildlife, and hazard management since 1984.

### THE CHALLENGE

Northwest Management Inc. was relying on multiple disparate systems to manage accounting, operations, and project management. When these systems caused lack of visibility and efficiency across the business, Northwest Management looked to Protelo to implement NetSuite Enterprise Resource Planning (ERP).

To continue growing the business, Northwest Management Inc. needed a system that would:

- Provide an accurate, real-time look at business operations and reporting
- Eliminate manual processes
- Achieve faster month-end and year-end financial close

With their current tech stack including Sage, QuickBooks and Excel, there was a lot of room for error and data was often not up-to-date or maintained correctly. Month-end and year-end financial close was slow, and reporting on job costing and job profitability proved difficult.

Northwest Management Inc. knew they needed a new system to increase automation and visibility across the business. A system that could meet all their needs in one sole source was a major factor in the search for a new solution.

# THE CHALLENGE

The decision to move from their disparate tech stack to Oracle NetSuite ERP was made based on the company's need for scalable and agile business operations. Northwest Management Inc. did not have to search far to find a solution that met all the requirements the business needed in a new system.

#### **Protelo Services Rendered:**

- NetSuite Implementation
- Protelo Professional Services
- NetSuite Configuration
- NetSuite Best Practices and Business Process Consulting

## **NetSuite Modules:**

- Core ERP and Customer Relationship Management (CRM)
- SuiteProjects Project Management, Resource Allocation, and Job Costing
- Fixed Asset Management
- NetSuite Payroll and Time Tracking & Expense Management

# Achieving Automation, Visibility and Accuracy

With Oracle NetSuite ERP in place after a seamless implementation by Protelo, Northwest Management Inc. has reported better efficiency, with less guessing and more accurate data and detail that executive management can access "at their fingertips." Oracle NetSuite has allowed Northwest Management Inc. to reduce the time spent on month-end and year-end financial close. Financials and accounting are no longer a manual chore, and financial reporting has improved.

"We're finishing our first year on NetSuite and year-end has been simple. All together, NetSuite has been the best investment. Just the best investment—it's invaluable." - Tierra Moser, Director of Operations, Northwest Management Inc.

The company's forestry consultants, "the boots on the ground," can now log project updates, time, and expenses from the field. Project profitability is no longer a guessing game, and management can make more informed decisions on strategic initiatives with comprehensive visibility across the business. NetSuite is the #1 cloud ERP system globally for the professional services and consulting industries.

## THE CONTACT PROTELO TODAY!

Providing unparalleled service as a top-tier NetSuite Solution Provider, Protelo implements business technology solutions and services that drive efficiency and solve the challenges modern businesses face. The Protelo team of technology experts have assisted hundreds of small, midmarket and enterprise companies across diverse industries and verticals in achieving their business goals.