Transforming Point of Sale to
Point of Commerce

SuiteCommerce InStore

SuiteCommerce InStore provides retailers with a solution that unifies the physical and digital shopping experiences within a single, cloud-based commerce platform. Arm your sales associates with a mobile device that provides complete inventory and customer information to engage customers more effectively, drive more sales, and provide a satisfying shopping experience.

Key Benefits

- Eliminate integrations between separate systems with your ecommerce and point-of-sale natively tied to your operational business systems on a unified cloud-based platform.

- Engage shoppers by providing a complete shopping experience that is personal and seamless.

- Empower your in-store associates with the tools and information to assist and engage shoppers.

- Increase profitability with more product choices and better convenience with an 'endless aisle' of goods.

- Support a global brand or expansion from a single deployment.

protelo℠
LEADING WITH INTEGRITY

ORACLE
NetSuite

www.netsuite.com

Designed for Mobility

- **Full-featured POS.** Perform traditional point of sale transactions (e.g. cash and carry, exchanges, returns, etc.) quickly and easily.

- **Deploy anywhere.** Commoditized hardware with software delivered via the cloud drastically reduces TCO and roll out costs.

- **Easy-to-use and mobile.** Touch tablet user interface and responsive design technology delivers easy-to-use digital selling and servicing capabilities across any device for engaging with customers anywhere at any time in the store.

Omnichannel Servicing

- **Seamless, unified experience.** Create wish lists in one channel (i.e. online, phone, or in-store) and transact in another channel. From visibility into saved carts and product wish lists, to finding items in any location, and then selecting store pick-up or delivery options.

- **Full view of the customer.** Access to comprehensive customer information: amount of average transaction, average time between transactions, loyalty points, customer activity, customer statistics, and more.

- **Orders.** Get full visibility of orders started or finished in any channel.

Digital Selling

- **Dynamic merchandising.** Present upsells, cross-sells, and related product recommendations based on merchant-driven rules such as location, 'bought also bought' patterns, and more.

- **Inventory visibility.** Get real-time product availability across the entire enterprise to save every sale.

- **Out-of-the-box reporting.** View real-time sales reporting by time, item, and tender type.
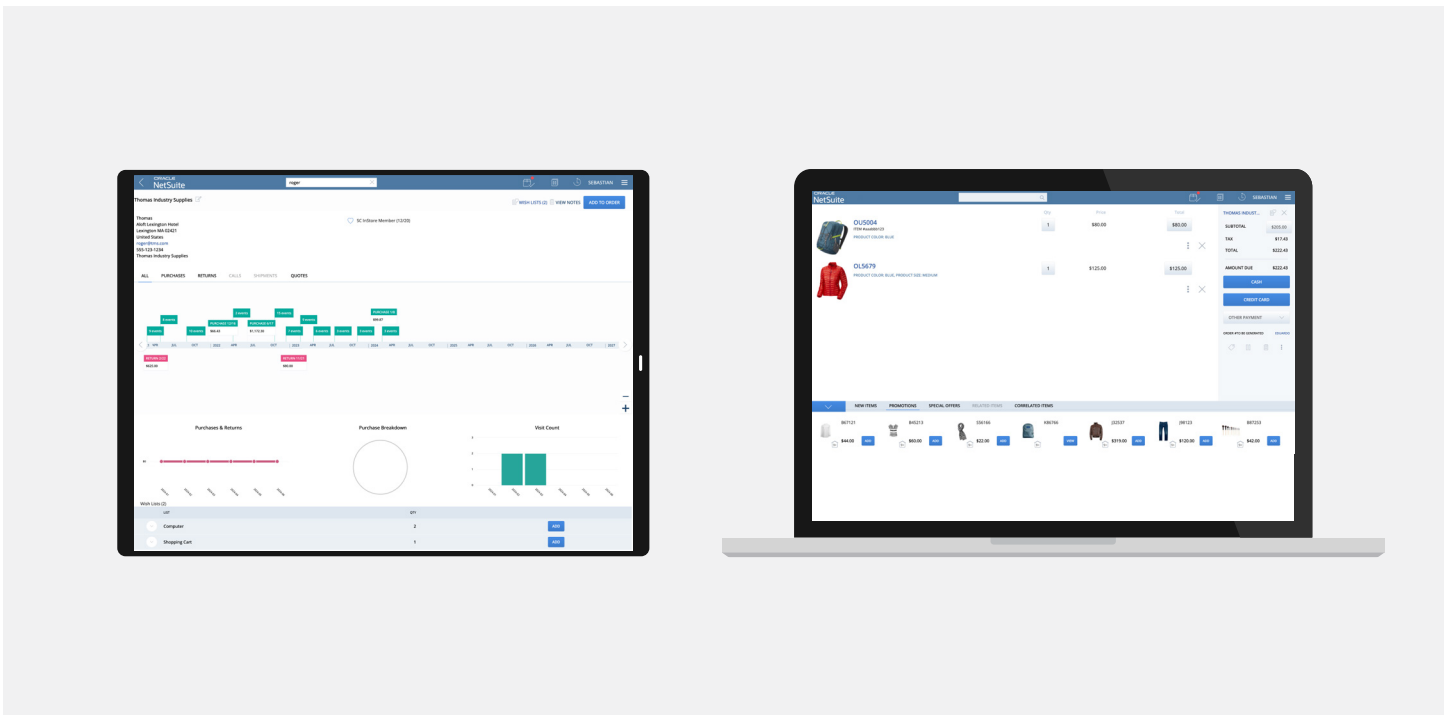
See all customer interactions and transaction across all touchpoints and channels.

For more information, contact Protelo at www.proteloinc.com | 916-943-4428