

Transforming Point of Sale to Point of Commerce

# SuiteCommerce InStore

SuiteCommerce InStore provides retailers with a solution that unifies the physical and digital shopping experiences within a single, cloud-based commerce platform. Arm your sales associates with a mobile device that provides complete inventory and customer information to engage customers more effectively, drive more sales, and provide a satisfying shopping experience.

#### **Key Benefits**

- Eliminate integrations between separate systems with your ecommerce and point-of-sale natively tied to your operational business systems on a unified cloud-based platform.
- Engage shoppers by providing a complete shopping experience that is personal and seamless.
- Empower your in-store associates with the tools and information to assist and engage shoppers.
- Increase profitability with more product choices and better convenience with an 'endless aisle' of goods.
- Support a global brand or expansion from a single deployment.



ORACLE

**NetSuite** 

For more information, contact Protelo at www.proteloinc.com | 916-943-4428

### **Designed for Mobility**

- Full-featured POS. Perform traditional point of sale transactions (e.g. cash and carry, exchanges, returns, etc.) quickly and easily.
- Deploy anywhere. Commoditized hardware with software delivered via the cloud drastically reduces TCO and roll out costs.
- Easy-to-use and mobile. Touch tablet user interface and responsive design technology delivers easy-touse digital selling and servicing capabilities across any device for engaging with customers anywhere at any time in the store.

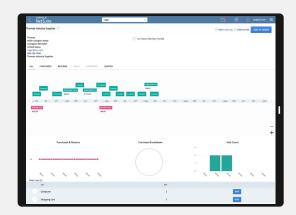
## **Omnichannel Servicing**

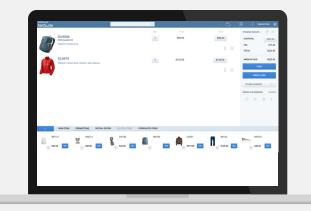
• Seamless, unified experience. Create wish lists in one channel (i.e. online, phone, or in-store) and transact in another channel. From visibility into saved carts and product wish lists, to finding items in any location, and then selecting store pick-up or delivery options.

- Full view of the customer. Access to comprehensive customer information: amount of average transaction, average time between transactions, loyalty points, customer activity, customer statistics, and more.
- Orders. Get full visibility of orders started or finished in any channel.

#### **Digital Selling**

- Dynamic merchandising. Present upsells, cross-sells, and related product recommendations based on merchant-driven rules such as location, 'bought also bought' patterns, and more.
- **Inventory visibility.** Get real-time product availability across the entire enterprise to save every sale.
- Out-of-the-box reporting. View real-time sales reporting by time, item, and tender type.





See all customer interactions and transaction across all touchpoints and channels.



For more information, contact Protelo at www.proteloinc.com | 916-943-4428

Copyright © 2024, Oracle and/or its affiliates. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission. Oracle, Java, and MySQL are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.